

WHAT'S NEW in Greater Fort Lauderdale

VACATION LIKE A VIP WITH LAUDERDALE LUXE COLLECTION

Indulge in luxe for less at Lauderdale's Luxe Collection with a signature 'Vacation Like a VIP' package, including room upgrade, complimentary valet parking, \$100 resort credit, \$25 American Express gift card and Super Summer Savings 2-for-1 Card (valued at \$200). The VIP package is offered exclusively to guests of one of 13 Lauderdale Luxe Collection properties, including The Atlantic Resort & Spa, Harbor Beach Marriott Resort & Spa, Hilton Fort Lauderdale Beach Resort, Hilton Fort Lauderdale Marina, Hyatt Regency Bonaventure Conference Center & Spa, Lago Mar Resort and Club, Pillars Hotel, The Ritz-Carlton, Fort Lauderdale, Seminole Hard Rock Hotel & Casino – Hollywood, W Fort Lauderdale, Westin Beach Resort & Spa, the Westin Diplomat Resort & Spa, or the new Royal Palms Resort and Spa, a gay resort. Package valid through Oct 15, 2011 with a two-night minimum stay. Visit www.sunny.org/vip



SUPER SUMMER SAVINGS

Enjoy Super Summer Savings with 2-for-1 deals at more than 30 attractions through Sept 30, 2011. When combined with summer hotel value rates and low-fare air service from more than 50 U.S. destinations, summer in Greater Fort Lauderdale is "super" easy and "super" affordable. Learn bass fishing. Hop and shop via Water Taxi. Explore the exotic Everglades. Get lost in a world of butterflies. Ride a banana boat. These are some of the exciting activities you can enjoy with your BFF, family or loved one during Greater Fort Lauderdale's Super Summer. For a complete listing of all deals and offers including hotel specials. Visit www.sunny.org/supersummer



LAUDERDALE SPA CHIC IN SEPTEMBER

De-stress for less with Greater Fort Lauderdale's Lauderdale Spa Chic during the month of September. Dozens of the area's most sublime resort and day spas invite visitors to take a "life break" and indulge in luxury for less. Relax, refresh, renew and recharge with the full Spa Chic treatment - aromatherapy massage, facial, scrub or wrap - all for just \$99 (up to a 50% savings). Visit www.sunny.org/spachic for a list of participating spas and Spa Chic packages.

LAUDERDALE
spa chic

CRUISE & PLAY

Port Everglades welcomes 15 cruise lines and more than 50 cruise ships annually. With the second of Royal Caribbean's 5,400-passenger Oasis-class ships, *Allure of the Seas*, offering year-round weekly sailings, and a new long-term agreement with Carnival Corporation, Port Everglades is poised to continue to be a top port of call for cruisers. Four other newly built cruise ships debuted at Port Everglades this season: Holland America Line's *Nieuw Amsterdam*, Seabourn Cruise Line's *Seabourn Sojourn*; and Cunard Line's new *Queen Elizabeth*. New this year, P&O Cruises' three ships calling at Port Everglades, the *Azura*, *Aurora*, and *Ventura*. Check out deals for pre-post cruise options at www.sunny.org/cruiseandplay

IT'S A BOY, IT'S A GIRL ENDANGERED SEA TURTLE NESTING

Don't miss the rare opportunity to witness threatened Loggerhead and endangered Green and Leatherback sea turtles nesting on Greater Fort Lauderdale's Blue Wave beaches, with more than 150,000 hatchlings making their way into the Atlantic Ocean. Turtle walks by moonlight and hatchling release programs are available June-August at John U. Lloyd Park, Anne Kolb Nature Center and the Museum of Discovery and Science, which this fall debuts its new **EcoDiscovery Center** featuring exciting interactive exhibits such as a simulated air boat ride, otter habitat, a prehistoric dig pit, a storm center and more. Visit sunny.org/seaturtles



WHAT'S NEW in Greater Fort Lauderdale

VERY ACCOMMODATING

From luxury beach resorts to Superior Small Lodgings, Greater Fort Lauderdale boasts 33,000 hotel rooms from Hollywood to Deerfield. Coming soon to Hollywood, a new \$130 million, 349-room, [Margaritaville Resort](#) along the Broadwalk at Johnson Street. Other new and renovated properties include:

B Hotels & Resorts, an innovative new lifestyle hotel brand based in South Florida, opened its flagship beachfront property, [B Ocean Fort Lauderdale](#), with 240-rooms, complimentary internet access, 8,000 sq. ft. of meeting and event space, and SAIA, a new sushi concept, as well as an anytime wine-tasting experience.



North America's largest luxury gay hotel opened in April 2011. The sleek and stylish 62-room [Royal Palms Resort & Spa](#) offers a spa, gym, café and bar, uniting a trio of completely renovated buildings to create an intimate oasis, just steps from Fort Lauderdale Beach. Visit sunny.org/mildtowild on your mobile device for GLBT activities in Greater Fort Lauderdale.

The [Wyndham Deerfield Beach Resort](#), a 172-room resort ideally situated on Deerfield Beach with direct ocean and beach access, concluded a stunning renovation to modernize public spaces, guest rooms, business center, fitness center, gift shop and meeting space. The interiors and exteriors bring ocean views to each of the stylish hotel's eight floors. Guest room upgrades include floor-to-ceiling window views in each room, oversized flat-screen televisions, free wired and wireless internet, as well as Wyndham's signature Be Well® bedding.



NEW FOR GROUPS: LAUDERDALE CONVENTION COLLECTION

Discover the lighter, brighter side of large meetings. Choose to book any of the six hotels of the Lauderdale Convention Collection, and enjoy the attention of Greater Fort Lauderdale CVB's Sunsational Service Team to help coordinate transportation, marketing, vendors and beyond.

Visit sunny.org/conventioncollection for sunny savings when booking June 15-Oct 15, 2011-2013.

The Lauderdale Convention Collection offers:

- Prime locations just 1-1/2 miles from the waterfront Broward County Convention Center
- A total of 2,700 rooms
- Beach or Intracoastal views
- Access to unique venues, restaurants and rewarding diversions
- A consistent contact for all your needs

Enjoy SUNconventional savings when booking:

- Complimentary meeting and event space at the Convention Center
- One-hour welcome reception at Convention Center
- One-hour Board of Directors reception
- Destination commemorative gift
- 10% discount off center services such as food & beverage, electric, a/v, internet and security staffing
- Advance marketing assistance at the previous year's event