

GREATER FORT LAUDERDALE
2008 FAST FACTS

Total Visitors	10.8 million
International Visitors	2.3 million
Total Visitor Expenditures	\$8.69 billion
Tourism Tax Revenues	\$40,619,414
Average Hotel Occupancy	67.7%
Hotels / Motels	551
Hotel / Motel Rental Units	33,400
Convention Center Meeting / Exhibit Space	600,000 sq. ft.
Total Meetings and Conventions	576
Total Group Room Nights	941,599
Convention Delegate Expenditures	\$1,194,418,827
Total Air Passenger Arrivals/Departures Ft. Laud./Hollywood Int'l Airport	22,621,698
Scheduled Airlines	38
Daily Airline Arrivals / Departures	677
Cruise Ships Sailing from Port Everglades	57
Cruise Ship Embarkations / Debarkations	3.1 million
Broward County Population	1.8 million
Broward County Municipalities	31
Restaurants	4,061
Nightclubs	128
Golf Courses	61
Tennis Courts	580
Major Malls	12
Parimutuels	4
Museums	14
Hours of Annual Sunshine	3,000
Average Year-Round Temperature	76 degrees F
Miles of Beach	23
Miles of Inland Waterways	300
Bridges	123
Miles of Live Coral Reef	69
Artificial Reefs	81
Major Shipwrecks	18
Resident Yachts	45,000
Marinas / Boatyards	100
Saltwater Fish Species	400
Freshwater Fish Species	200
Parks	288
Feet of Nature Trails / Boardwalks	60,956
Parkland Campgrounds	5
Parkland Camp Sites	278