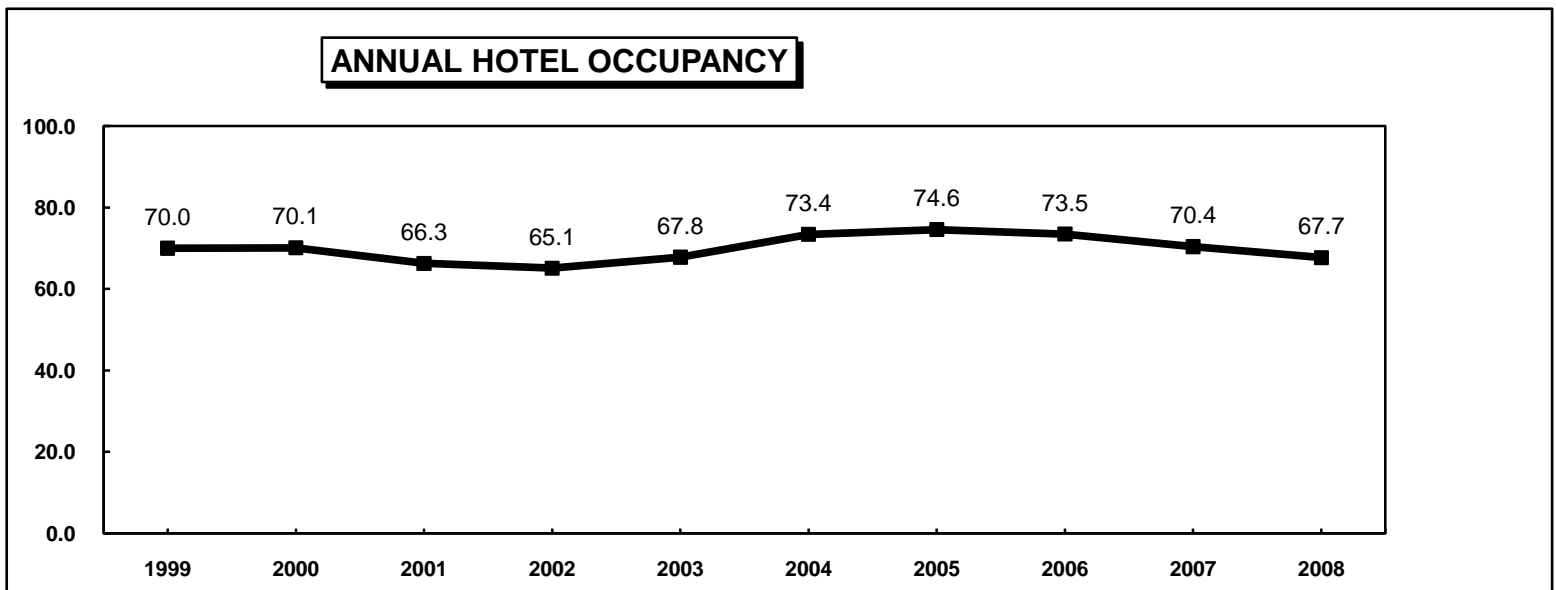


GREATER FORT LAUDERDALE AVERAGE HOTEL OCCUPANCY PERCENT

AVERAGE OCCUPANCY PERCENT										
MONTH	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
JAN	77.8%	72.6%	75.3%	68.4%	70.0%	75.8%	80.0%	82.0%	73.9%	74.0%
FEB	88.3%	88.0%	87.5%	80.6%	83.2%	91.0%	91.1%	90.3%	84.0%	84.2%
MAR	81.9%	82.3%	82.4%	78.6%	77.7%	85.5%	89.6%	89.7%	85.1%	81.8%
APR	76.0%	74.2%	74.9%	69.4%	71.0%	80.1%	80.2%	80.4%	73.0%	74.2%
MAY	67.1%	70.2%	70.4%	65.1%	65.2%	66.4%	71.3%	72.6%	67.2%	64.0%
JUN	63.0%	67.1%	66.2%	58.9%	60.3%	66.2%	67.2%	67.3%	66.1%	63.3%
JUL	65.2%	65.4%	63.1%	60.1%	63.6%	70.1%	71.0%	69.5%	67.1%	62.7%
AUG	62.2%	62.3%	63.0%	64.2%	63.3%	66.2%	67.4%	63.1%	66.8%	63.3%
SEP	53.5%	57.8%	45.5%	50.1%	54.0%	62.2%	62.7%	58.5%	56.7%	51.3%
OCT	69.2%	67.6%	55.0%	60.0%	68.0%	76.3%	59.9%	63.0%	64.3%	61.5%
NOV	73.2%	70.1%	59.2%	66.0%	70.1%	70.9%	77.8%	70.1%	70.2%	67.9%
DEC	65.5%	66.3%	58.0%	63.1%	67.1%	69.9%	76.9%	70.0%	70.1%	64.0%
AVG	70.0%	70.1%	66.3%	65.1%	67.8%	73.4%	74.6%	73.5%	70.4%	67.7%



Note: TERRORIST ATTACK IMPACT (2000 VS 2001)

Source: Smith Travel Research , GFLCVB