

2012 VISIT FLORIDA MAGAZINE/FLORIDA INSIDER GUIDE

The Visit Florida Magazine is sent in response to requests for information on a Florida vacation received by Visit Florida. The Florida Insider Guide is focused on Florida Residents that have requested information on in-state travel. Both publications will be available in an interactive digital version on visitflorida.com

Visit Florida Magazine:

Circulation: 300,000

Issue date: January 2012

Florida Insider Magazine:

Circulation: 300,000

Issue date: April 2012

Partner Benefits:

- Partners enjoy a 35% discount
- Only 4 spaces available, increasing share of voice.

Unit Size: 1/8 pg 4c Formatted ad (Maximum 4 partners)

Net Cost: **\$3,510 (both publications)**

Value: \$5,340

Space & Material: **September 15, 2011- Vacation Magazine**
December 15, 2012- Florida Insider Magazine

To reserve space contact:

John Vitolo, Miles Media, john.vitolo@milesmedia.com or 941-342-2407

Specifications: Property picture, logo, address, phone numbers, URL and 25 words of copy. All advertisers to provide images in 300 DPI, CMYK, TIF, EPS, or JPG files. All logos in EPS Vector file. Copy should be submitted in Word document.

Please ad materials to:

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Miles Media will handle the billing.