



8 REASONS TO FILM IN GR⁸TER FORT LAUDERDALE

8. We live for this. Eat, sleep and breathe the industry. You will feel the warmth.
7. FREE PERMITTING, with a human touch. We answer the phone when you call and personally follow the progress of your permit to fruition.
7. One-Stop-Shop. One-Stop-Location. You can film just about anything here and make it look like you traveled the world. A great majority of crews reside in Greater Fort Lauderdale, which was voted Best Studio and Warehouse Space in South Florida.
5. Incentives, incentives, incentives!
4. Your film commissioner is at your disposal! Sites, searches for local crew, locations, production friendly hotel assistance – we will ensure that it all goes smoothly.
3. The best natural light around. 3,000 hours of annual sunshine. Only thing we cannot deliver is snow! (but we do have ice at several NHL regulation rinks)
2. You are welcomed with open arms. From local crews and studios, to production-friendly hotels, to a county government that is supportive of the industry. We provide a Preferred Production Pass (P3) for your executives and crew, with access to special values and offers from more than 50 local vendors, during your stay. Visit sunny.org/p3 for details.
1. Beaches, country, western towns, wildlife, skylines, industrial, arts and cultural centers, fields, sports complexes, unique structures, the charming Las Olas Boulevard. Oh, and did we mention the more than 300 miles of waterway canals? Greater Fort Lauderdale is nicknamed The Venice of America for a reason.



242 MILLION REASONS

WHY YOU SHOULD TAKE A CLOSER LOOK AT FLORIDA: **INCENTIVES!**

OVERVIEW: FLORIDA'S NEW FINANCIAL INCENTIVE

- \$242 million in transferable tax credit over 5 years
- \$53.5 million transferable tax credits authorized for the 2010/2011 fiscal year
- The rebate ranges from 20-30% based on a production's qualified Florida expenditures
- All tax credits are issued after the completion of the project
- The company must have all claimed Florida expenditures
- Queues: General production, commercial & music, independent & emerging media production

For additional information and details on incentives and how to apply, please visit www.filminflorida.com

For additional information on filming in Greater Fort Lauderdale/Broward:

Noelle P. Stevenson

Director, Greater Fort Lauderdale/Broward Film Commission

100 E. Broward Boulevard, Suite 200

Fort Lauderdale, FL 33301

tel: (954) 767-2440 email: nstevenson@broward.org web: sunny.org/film