

Superior Small Lodging AAA WORLD - MidAtlantic Region

AAA World is published six times a year. All issues of the magazine are 90% dedicated to travel editorial geared for American Automobile Association members. GFLCVB will run a page, 4c co-op ad in the May/June issue, which will encourage readers to take advantage of special offers and discounts available to promote summer business. Superior Small Lodging partners enjoy a 95% discount.

Partner benefits:

- 95% discount off the rate card
- Reader Service Listing
- Hyperlink to AAAworld.com for 90 days

Issue Date: May/June 2012

Circulation: 2,470,000 AAA households in Mid-Atlantic US

Unit Size: Formatted 4C (maximum 6 SSL partners)

Net Rate: **\$500 (SSL only)**

Value: \$10,135

Deadline: **March 11, 2012**

Specifications:

Property picture, logo, address, phone numbers, trackable URL and 25 words of copy. All advertisers to provide images in 300 DPI, CMYK, TIF, EPS, or JPG files. All logos in EPS Vector file. Copy should be submitted in a Word document.

Reserve space, send check and ad materials to:

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Checks should be made payable to Starmark International.