

## **BOSTON.COM TRAVEL EMAIL**

Greater Fort Lauderdale is scheduled for three exclusive emails with the Boston Globe Travel email. The targeted email will be delivered to an audience specifically interested in travel destinations, deals and opportunities.

**Distribution:** 60,000 (op-tin subscribers)

**Dates:** November 30, 2011  
February 2012  
January 2012

**Net Cost** \$1,500 (package cost)  
**Value** \$2,500

**Space: & material:** November 1, 2011

**Specifications:** Up to 25 words of copy (Max) Offer (From rate is recommended) click thru- url is needed.  
One horizontal image (high res). No logo -- just property name

**To reserve space please send your check and material to:**

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**Checks should be made payable to Starmark International.**