

## BRIDAL GUIDE

Bridal Guide is the complete resource for engaged couples trying to plan the perfect wedding. Greater Fort Lauderdale will support this with a Full Page 4C ad and are offering co-op partners participation at 40% discount. Limited to two partners.

### Package Includes:

- Supporting text, images and contact information within the section
- Reader Service Listing and Web Directory listings (Reader Service listings also appear on [bridalguideline.com](http://bridalguideline.com) for two months)
- Inclusion on a VISIT FLORIDA-branded section email blast to 50,000 opt-in recipients and microsite on [bridalguideline.com](http://bridalguideline.com) for four months
- Rotating promotion of the microsite on the Honeymoon & Travel channel homepage for duration of run
- Link on [bridalguideline.com](http://bridalguideline.com) for six months

**Issue Date:** March/April, 2012 - Visit Florida  
**Circulation:** 189,000  
**Unit Size:** Formatted 1/4 pg ad (Limited to 2 partners)  
**Net Cost:** **\$2,500**  
**Value:** \$4,000

**Space and material:** **November 14, 2011**

**Reserve space:** Colleen Schoch, 561-586-6671, [ckschoch@bellsouth.net](mailto:ckschoch@bellsouth.net)

### Send ad materials to:

Vanessa Serrano, Project Manager  
Starmark International  
210 S. Andrews Avenue  
Fort Lauderdale, FL 33301  
954.874.9000  
[vserrano@starmark.com](mailto:vserrano@starmark.com)

### Specifications:

Property picture, logo, address, phone numbers, trackable URL and 25 words of copy. All advertisers to provide images in 300 DPI, CMYK, TIF, EPS, or JPG files. All logos in EPS Vector file. Copy should be submitted in a Word document.

**Bridal Guide will handle the billing.**