

MNI DIGITAL - PREMIUM TRAVEL NETWORK

The MNI Digital Premium Travel Network will enable partners to be on the best, top tier travel sites at a very low cpm. Ads will be served on those sites targeted to adults who are interested in traveling to Florida. These ads will appear in the most important markets that drive traffic to Fort Lauderdale – New York, Chicago, Boston, Philadelphia and Washington D.C.

Ads will be featured on the following sites:

About.com/Travel, BudgetTravelOnline, Canoe.ca (delivering Canadians), Cheapflights, Cheaptickets, CNN Travel, Expedia, Fodor's, Frommers, Hotels.com, Hotwire, Ixplorer, Kayak, LonelyPlanet, Mapquest, NYTimesTravel, Orbitz, Priceline, RandMcNally, RoughGuides, Sidestep, TheAwayNetwork, Travel&Lesisure, Travelocity, Trip Advisor, USATodayTravel and VirtualTourist.com.

All ads will appear in premium screen positions. Complete reporting will measure all activities generated by your campaign. Spongecell's rich media transforms a standard display ad into an interactive opportunity. This will enable the viewer to interact with your ad inside the banner, without having to click away from the page.

Impressions: 7,500,000

Timing: December 2009 - February 2010

Net Rate: **\$5,000**

Value: \$16,750

Space and Materials

Deadline: November 1, 2009

Reserve Space: Beverly Jameson, MNI Digital, 305-371-7727, beverly.jameson@mni.com

Send ad materials to:

Lisa Craig, Starmark
1815 Griffin Road #300, Dania Beach, FL 33004
lcraig@starmark.com, 954-874-9014, F: 954-874-9011
Up to 8 words of copy (Max) Offer (From Rate is recommended)
Click-thru URL is needed, 1 horizontal image (high res) No logo -- just property name.

MNI will handle the billing.