

OFFICIAL FLORIDA INSIDER GUIDE

The Official Florida Insider Guide is a magazine for Floridians, written by Floridians. Short, engaging copy inspires Floridians to travel and makes them feel like they're "in the know." Content will integrate with VISITFLORIDA.com. By targeting qualified Florida residents with planning information relevant to them, this publication will help direct Floridians to your business. The GFLCVB will purchase a page 4c and is offering only six local hospitality partners the opportunity to share the page with their 4/color formatted message at more than a 25% discount.

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Net Cost: **\$2,000**

Value: \$2,670

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Reserve Space: Marcia Bayer, Miles Media, 954-850-1869, Marcia.Bayer@milesmedia.com

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Property picture, logo, address, phone numbers, trackable URL and 25 words of copy (including a "From \$xxx" rate or value offer that will be featured for your property). All advertisers to provide images in 300 DPI, CMYK, TIF, EPS, or JPG files. All logos in EPS vector file. Copy should be submitted in Word document.

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