

SPORTDIVER.COM

Sport Diver.com and ScubaDiving.com takes online diving to the next level, including a robust community of active divers. SportDiver.com is populated with user-generated content from their registered members, including photo galleries, videos and blogs, as well as unique product and travel information provided by the expert editors. Each dive partner will receive their own custom newsletter.

Dates: April -August 2012

Distribution 77,000

Net Cost: **\$1,500**

Value: \$7,500

- **Customized newsletters:**

- One per partner (Max 4 partners)
Distributed to 77,000 opt-in subscribers.
All layout and design by Sport Diver.
Includes special packages/deals.

- **Custom E-brochure:**

- Each partner receives an ebrochure on Sportdiver.com's Florida Destination Page with up to 15 photos, copy, logo description and direct web-site link.

Deadline: **March 1, 2012**

Contact: David Benz Associate Publisher, Bonnier Dive Group, 850-934-3173

Materials and billing will be handled by the publication directly.