

SPORT DIVER

Sport Diver.com takes online diving to the next level, including a robust community of active divers. SportDiver.com is populated with user-generated content from their registered members, including photo galleries, videos and blogs, as well as unique product and travel information provided by the expert editors. The GFLCVB will include the dive partners in all of the online products listed below.

Dates: April -August, 2010 (5 issues)
Monthly Unique Visits: 309,842
Unit Size: 1/12 page 4c (maximum 6 partners)

Net Cost: **\$1,500 (5 monthly payments of \$300)**

Value: \$17,000

Program Elements:

- Leader Board Banner 728X90, Rectangle Sponsorship 300X250, Florida Destination Page 300X250 - Partners will rotate on three different banners
- Photos/content, which include the CVB's Branding (Sunny.Org) as well as up to 4 partner's logos and brief info, linking to a Landing Page on SportDiver.com, with more detailed info/photo/contact information and link to each partner's website.
- Custom e-Newsletters: One per Partner (Max 4 Partners). Distributed to 77,000 opt-in subscribers. Includes special packages/deals. All layout and design by Sport Diver
- Custom e-Brochure: Each partner receives an e-brochure on Sportdiver.com's Florida Destination Page with up to 15 photos, copy, logo, description and website link.

Partner Benefits:

- Extensive web coverage
- Special customized landing page coverage
- Ebrochure on sportdiver.com with direct web link
- Streaming Video if desired in e-brochure
- Customized e-Newsletter (to 77,000 subscribers)

Deadline: **February 1, 2010**

Contact: Francesca Mariani, 321-956-0901, francesca.mariani@worldpub.net
Logo, image, address, phone numbers, URL and 25 words of copy. All advertisers to provide images in 300 DPI, CMYK, TIF, EPS or JPG file. All logos in EPS Vector file. Copy should be submitted in Word document.

Materials and billing will be handled by the publication directly.