

THE WESTIN
DIPLOMAT
RESORT & SPA
HOLLYWOOD, FLORIDA

Now Offering a New Sustainable Meeting Initiative

HOLLYWOOD, FL (July 26, 2010)-- Already a committed advocate and industry leader in a variety of environmental sustainability practices, The Westin Diplomat Resort & Spa, located at 3555 S. Ocean Dr., Hollywood, FL, is proud to announce another sustainable initiative exclusively for meetings.

The Westin is now offering a new environmentally friendly way to balance the carbon emissions from the energy use of your group event for a small, flat fee of \$250. Carbon Balanced Events, Powered by EarthEra offers event organizers, promoters and participants a flexible option to reduce the environmental impact of meetings by powering the event with clean renewable energy. The EarthEra program is created by NextEra Energy Resources, North America's largest provider of wind and solar power.

Every event leaves a carbon footprint by consuming energy for lighting, heating and cooling the meeting space. The majority of this energy is created by burning carbon emitting fossil fuels such as coal, oil and natural gas. To balance these unavoidable carbon emissions, event planners can now purchase green power in the form of Green-e certified renewable energy certificates.

In addition, when you purchase from the Carbon Balanced Events program, EarthEra directs 100% of the revenue to the EarthEra Renewable Energy Trust to build new wind and solar facilities in the United States. For more information on EarthEra, visit: <http://www.earthera.com>.

The offer is good for up to 100,000 square feet of function space for three full days of meetings. The Westin Diplomat can offer this as a concession or the group can pay for it directly. Everyone wins, especially the planet.

For additional information on carbon balancing your next event, contact The Westin Diplomat Group Sales office at 954-602-8600.

About The Westin Diplomat Resort & Spa is conveniently located on the beach between Fort Lauderdale and the international hub of Miami. With 1058 rejuvenating guest rooms, The Diplomat offers an array of amenities including several cuisine options from an award winning seafood steakhouse to 24-hour in-room dining. Sixty additional guest rooms, an 18-hole golf course managed by Troon® Golf, a 10-clay court tennis center and a full-service spa can be experienced at the golf location. At the beach location the adjacent convention center provides over 200,000 square feet, of flexible meeting and catering space including four ballrooms, a 50,000 square foot unobstructed Great Hall and 39 individual meeting rooms.

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