

TIME INC. DIGITAL

All ads will appear in premium screen positions. NEW: Our partnership with Oggi Finogi rich media ad units will provide a highly interactive and dynamic video-rich campaign. These will be expanding ad units that go big with video and enable the viewer to interact with your ad inside the banner as well as to make a booking. Complete reporting will measure all activities generated by your campaign by individual site.

Winter Program - Travel & Weather Network:

New York, Boston, Chicago, Philadelphia & Washington DC.

Travelandleisure.com, 10best.com, accuweather.com, boston.com/travel, citysearch.com, destination360.com, expedia.com, foodchannel.com, frommers.com, homeaway.com, hopstop.com, hotels.com, hotwire.com, intellicast.com (weather), mapquest.com, nationalgeographic.com, onlocationvacations.com, oyster.com, townandcountrytravelmag.com, travelchannel.com, treearth.com, vacapedia.com, vacationrentals.com, veranda.com, weatherbug.com, worldtravelguide.com, wunderground.com (weather), Yahoo Travel, and weather.com

Markets: NY, Chicago, Boston, Philadelphia, DC
Impressions: 8,593,750
Timing: December 2011 – February 2012
Net Rate: **\$3,500 (max 8 partners)**
Value: \$10,500

Space: & material: **November 1, 2011**

Summer Program - Vertical Family Sites:

ABCFamily.com, About.com, Ancestry.com, Babycenter.com, Foodnetwork.com, GoodHousekeeping.com, Hallmark.com, Health.com

Markets: Florida, Atlanta, NY, & DC
Impressions: 5,000,000
Timing: May-July 2012
Net Rate: **\$3,500 (max 8 partners)**
Value: \$9,500

Space: & material: **April 1, 2012**

To reserve space contact: Beverly Jameson – MNI Digital beverly.jameson@mni.com, 305.798.6662

Send ad materials to:

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MNI will handle the billing