

TRAVEL + LEISURE / FOOD & WINE (COMBO BUY)

Travel + Leisure, published monthly, the world's leading travel magazine is the source for consumers who make travel their quest in life. With fresh perspectives and insider information on all elements of the sophisticated traveler's experience, from hotels and resorts, restaurants and shopping to architecture, design, driving, art and culture. **Food & Wine**, published monthly, celebrates various aspects of the epicurean lifestyle, covering the trends, the tables and the talents that define our times and way of life. Providing insider intelligence and actionable information, Food & Wine is written for an audience that's modern, energetic and stylish. An 8-12 page, 4-color supplement reaching high spending and frequent travelers to Florida. Advertorial will feature various passion points throughout Florida. The GFLCVB will purchase a page 4c unit with opportunities for hotel/ attraction partners to participate at a substantial discount.

Issue Dates: April 2010

Circulation: 1,023,000
(535,000 Eastern edition plus Texas in T&L; 488,000 Eastern edition plus Texas in F&W)

Unit Size: 4c Formatted (maximum 6 partners)

Partner cost: **\$5,000**

Value: \$16,150

Partner Benefits:

- Partners enjoy more than a 70% discount
- Custom Microsites on both Travel & Leisure and Food & Wine websites where consumers can view online version of co-op (2 million monthly page views)
- Hotlinks from the online version to advertiser website
- Reprints of the co-op section will be distributed to American Express Travel Service Offices (500 Nationwide)
- In-book and online reader service listing in all three magazines for three months

Space Deadline: November 10, 2009

Materials Deadline: December 5, 2009

Reserve Space: John Barone, Blue Group Media, 305-648-3338, jbarone@bluegroupmedia

Send ad materials to: Lisa Craig, Starmark, 1815 Griffin Road #300, Dania Beach, FL 33004
lcraig@starmark.com, 954-874-9014, F: 954-874-9011
Property picture, logo, address, phone numbers, URL and 25 words of copy. All advertisers to provide images in 300 DPI, CMYK, TIF, EPS, or JPG files. All logos in EPS vector file. Copy should be submitted in Word document. Checks should be made payable to Starmark.