

## VISIT FLORIDA CUSTOM EMAILS

Greater Fort Lauderdale is scheduled for four VF custom emails in 2012.

**Distribution:** Consumers who opt-in to receive to e-newsletters, from Visit Florida

**Dates:** March 2012 (NE/MW) 200,000  
May 2012 (Florida) 125,000  
July 2012 (Florida) 125,000

**Net Cost** \$750 per email (3 partners max)

**Space: & material:** **March email: February, 1 2012**  
**May email: April 1, 2012**  
**July email: June, 1 2012**

**Specifications:** Up to 25 words of copy (Max) Offer (From Rate is recommended) click thru- url is needed.  
One horizontal image (high res). No logo -- just property name

**To reserve space please send your check and material to:**

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**Checks should be made payable to Starmark International.**