

Defrost Your Swimsuit in Greater Fort Lauderdale Official Game Rules

No Purchase Necessary To Play or Win.

Game Period: Game begins on 11/18/2011 12:00 PM EST and ends at 11:59 AM EST on 03/15/2012. Sponsor: Greater Fort Lauderdale Convention & Visitors Bureau, 100 East Broward Boulevard, Suite 200, Fort Lauderdale, Florida 33301

Eligibility: Individuals who are legal residents of the fifty (50) United States, the District of Columbia and Puerto Rico, and who have reached 21 years of age prior to the first date of this promotion are eligible. The following persons are not eligible to participate or win prizes: employees, agents, immediate families (spouses, children, household members) of Greater Fort Lauderdale Convention & Visitors Bureau, its divisions, affiliates, subsidiaries, distributors, advertising or promotion agencies, printers and suppliers, judging or fulfillment organizations, or auditing or legal firms involved with this promotion, or any family member of, or any person residing in the same household as any person in any of the preceding categories.

How To Play: Visit www.sunny.org or <http://www.sunny.org/contests/index.cfm?contestID=106> to complete the registration form and click the Submit button.

Limit: One (1) play per person, household or email address. Use of any automated system or agent to submit entries is prohibited and will result in disqualification. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of age and/or proof of being the authorized account holder.

Prize: Defrost Your Swimsuit contest includes a three-night stay in a grand deluxe oceanfront room at The Atlantic Resort & Spa, dinner for two (up to \$150) at the newly opened East End Brasserie at The Atlantic Resort & Spa, \$100 gift certificate to Spa Atlantic, and roundtrip airfare for two on JetBlue Airways. ERV: \$1,500. Expenses not set forth above are the responsibility of the winner. No substitutions, cash equivalents, or transfers of prize will be permitted, except at the option and sole discretion of the Sponsor. Grand Prize is subject to all applicable travel restrictions, availability of lodging at time of booking, blackout dates, fare restrictions, availability of services offered and other criteria. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, meals, personal charges at lodging, security fees, taxes, gratuities or other expenses or incidentals are the responsibility solely of winner. Winner and travel companion must travel at the same time and must depart from the same city. Travel arrangements must be made upon acceptance of prize, at the discretion of the Sponsor and are subject to availability. Travel restrictions, conditions and limitations may apply. Sponsor will not replace any lost or stolen tickets, travel vouchers or certificates. Sponsor may substitute prizes of equal or greater value. Limit one prize per household.

Drawing: The potential winner will be notified by the email or phone number provided as part of his/her Sweepstakes registration page. Email and phone number must be valid, or potential winner may be disqualified in Sponsors sole discretion. The potential Grand Prize winner may be required to submit proof of residency and that they are over 21 years of age within two (2) days after being notified, in order to claim his/her prize. If a potential winner cannot be contacted, or fails to submit the Declaration within the required time period (if applicable), potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable

prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the applicable prize will remain un-awarded. The sponsor reserves the right to substitute all or any portion of any prize with a prize of equal or greater value. All determinations shall be made by the sponsor and its decisions are final and binding with respects to all aspects of this sweepstakes.

Odds of Winning: Odds of winning are dependent upon the number of entries received. Prize Drawing: Winner will be selected in a random drawing from among all eligible entries received by 11:59 AM EST on 03/15/2012. Drawing will be held on or about 03/16/2012. Potential winner will be notified by email.

General Terms and Conditions: All entrants, Grand Prize Winner and travel companion agree that the Sponsor, their affiliates and their agencies and employees shall not be liable for injury, loss or damage of any kind resulting from participating in this promotion or from the acceptance or use of any prizes awarded. Return of any email notification or prize verification as undeliverable will result in disqualification and an alternate winner will be drawn. Sponsor is not responsible for lost or stolen prize verification materials or prizes. By participating in this sweepstakes (except in TN), winner consents to the use of their name, photo, and likeness for advertising and promotional purposes for no additional compensation unless prohibited by law. All federal, state and local laws and regulations apply. Void where restricted or prohibited by law. The prize is not transferable. The winner is solely responsible for any applicable federal, state, or local taxes on all prizes. All materials submitted become the sole property of the Sponsor. Sponsor may reserve the right to cancel or modify the on-line sweepstakes or disqualify entrant if fraud, misconduct or technical failures destroy the integrity of the sweepstakes as determined solely by the Sponsor. In the event of termination, a notice will be posted and a random drawing will be held from all eligible entries received prior to the time of termination. Attempt by an individual to deliberately damage or undermine legitimate operation of the sweepstakes is a violation of criminal/civil laws, and should such attempt be made, Sponsor reserves the right to seek damages from any such individual to the fullest extent of the law. Sponsor is not responsible for any typographical or other error in printing of offer/sweepstakes administration/prize announcement. If any provision of this sweepstakes shall be declared to violate any federal, state or municipal law, it shall be amended to conform to such law and all other provisions shall remain in full force and effect. All matters concerning this promotion, including eligibility and verification of winner shall be decided by an independent judging agency whose decisions are final. By registering for this sweepstakes, all entrants agree to abide by these Official Rules.

Winners List: For the name of the Grand Prize Winner, send an E-mail to gflcvb@broward.org. In the subject line, please state "Defrost Your Swimsuit getaway" and type your E-mail address in the body of the text. Requests must be received by 03/15/2012. E-mail notification of Grand Prize Winner will be sent on or about 03/16/2012.