

GROUP MEETINGS CO-OP (SOLD OUT)

Publication	Circ	Dates	Editorial	Size*
Associations Now (ASAE)	22,500	April, 2012 May, 2012	Florida Springtime	Formatted Formatted
Collaborate (New)	8,500	Feb, 2012	Visit Florida	Formatted
Connect (New)	8,500	Jan/Feb, 2012	Visit Florida	Formatted
Convene (PCMA)	35,011	Mar, 2012	Florida	Formatted
Meetings and Conventions	60,000	June, 2012 July, 2012	Florida GFL	Formatted Formatted
Meeting Mentor (New)	14,000	Winter, 2012 Spring, 2012		Formatted Formatted
MPI One+	30,000	Dec, 2011 May, 2012	South Florida Visit Florida	Formatted Formatted
Meetings Florida	45,000	April, 2012	Florida	Formatted
Prevue	45,000	Jan, 2012 March, 2012	Visit Florida Florida	Formatted Formatted
Smart Meetings (New)	35,000	Jan, 2012 April, 2012	GFL Beaches/Coastal	Formatted Formatted
Online	Imp	Dates		Size
ASAE.org (New)	6,000	Nov . 2011 Jan, 2011 March, 2012		Leader board Button ad Button ad
PCMA.org	9,000	Nov, 2011 Jan, 2012 June, 2012		Peel back homepage Catfish Banner Peel back homepage
MPIweb.org	30,000	Nov, 2011		Leader board
Pulse ENewsletter		April, 2012		Square ad

E Pro Direct	30,000	Nov, 2011 Jan, 2012	E-postcard E-Postcard
		April, 2012	E-Postcard
		June, 2012	E-Postcard
Meetingsfocus.net (New)	24,000	Nov, 2011 April, 2012	E-Postcard Peelback ad
Smartmeetings.com	41,000	Jan, 2012	Rectangle ad
Enewsletter (New)		April, 2012	Rectangle ad
Prevue Digital	35,000	Oct - Sept	Exclusive emails

Partners will be featured on Emails/E-postcards with copy, image and logo. Exclusive emails are lead generating vehicles sent to each publication's database

Banners will click to a dedicated landing page featuring partner's images and copy.

Partner cost for bundled package: \$12,000

Value: \$70,000