

TRAVEL + LEISURE

The December issue will feature a signature editorial supplement dedicated to Florida. The Greater Fort Lauderdale Convention & Visitors Bureau will purchase a Page 4c unit with opportunities for hotel/attraction partners to participate at a substantial discount. (Limited to 2 partners).

Issue date: December 2011 "Insider's Guide to Great Trips in Florida"

Circulation: 963,707 National

Unit Size: 1/6 page 4c formatted (maximum 2 partners)

Net Rate: **\$5,000 per issue**

Value: \$17,500 per issue

Partner Benefits:

- Partners enjoy a 72% discount
- Reader service both in-book and online

Space & Materials: **September 15**

Reserve Space: Athena Romanelli, Blue Group Media, 305-648-3338,
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Send ad materials to:

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Specifications: Property picture, logo, address, phone numbers, URL and 25 words of copy. All advertisers to provide images in 300 DPI, CMYK, TIF, EPS, or JPG files. All logos in EPS vector file. Copy should be submitted in Word document.

Blue Group Media will handle the billing.